Message Text

UNCLASSIFIED

PAGE 01 MTN GE 00195 131541Z ACTION EB-07

INFO OCT-01 ARA-10 IO-13 ISO-00 STRE-00 AGRE-00 CEA-01 CIAE-00 COME-00 DODE-00 FRB-01 H-02 INR-07 INT-05 L-03 LAB-04 NSAE-00 NSC-05 PA-02 AID-05 CIEP-02 SS-15 STR-04 ITC-01 TRSE-00 USIA-15 PRS-01 SP-02 FEAE-00 OMB-01 /107 W

-----131545Z 031101 /46

R 131441Z JAN 77 FM USDEL MTN GENEVA TO SECSTATE WASHDC 2171 INFO AMEMBASSY BRASILIA

UNCLAS MTN GENEVA 0195

PASS STR ELECTRICALLY

E.O. 11652: N/A

TAGS: ETRD, GATT, BR

SUBJECT: BRAZILIAN IMPORT RESTRICTIONS ON X-RAY FILM

- 1. MCNAMARA OF U.S. MTN DELEGATION HAS RECEIVED FOLLOWING CABLE FROM WILLIAM A. STANTON OF PHOTO PRODUCTS DEPARTMENT, DUPONT, WILMINGTON, DELAWARE, STANTON IS MEMBER OF MTN INDSUTRY SECTOR ADVISORY COMMITTEE 21 PHOTO EQUIPMENT AND SUPPLIES.
- 2. "PHOTO FILM IMPORTERS AND FINISHERS IN BRAZIL HAVE BEEN INFORMED AS A GROUP BY HEAD OF IMPORT LICENSE OFFICE THAT IMPORTATION OF X-RAY FILM IN 1977 WILL BE LIMITED TO 10 MILLION SQUARE FEET VS A DEMAND OF 48 MILLION SQUARE FEET BY PRESIDENTIAL DECREE. DOCUMENT HAS NOT YET BEEN SEEN. PURPOSE OF THE MOVE IS TO FORCE CONSUMERS TO USE LOWER QUALITY FILM BEING COATED AND FINISHED IN BRAZIL BY SAKURA, A JOINT VENTURE OF BNDE AND THE JAPANESE FIRMS KONISHORUKU FILM INDUSTRY AND OKURA TRADING. FILM PRICE WILL ALSO PROBABLY GO UP AS UNCLASSIFIED

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SAKURA COSTS HAVE BEEN HIGH AND COMPANY HAS BEEN RUNNING AT A LOSS. THE DECREE APPLIES TO KODAK PRODUCING IN MEXICO AND AGFAGEVAERT AND 3M PRODUCING IN ARGENTINA THEREBY ABROGATING CERTAIN LAFTA AGREEMENTS. WE ARE MOUNTING A PROTEST CAMPAIGN IN BRAZIL INVOLVING (1) THE FILM PRODUCERS SYNDICATE AND (2) LEADING RADIOLOGISTS AND THE BRAZILIAN RADIOLOGISTS

SOCIETY. BELIEVE IT ALSO IMPORTANT THAT EXTERNAL PRESSURE BE APPLIED. COULD YOU OR SOMEONE ELSE IN U.S. TRADE DELEGATION GET WORD TO THE BRAZILIAN DELEGATION AS TO WHAT HAS HAPPENED AND THE BAD EFFECT IT HAS ON THEIR NEGOTIATING POSITION. WE BELIEVE PRESIDENT GISEL HAS BEEN TALKED INTO THE ACTION OPPOSITE A VERY SMALL PART OF HIS TRADE BALANCE PROBLEM WITHOUT CONSIDERING THE EFFECT IT COULD HAVE ON MORE IMPORTANT THINGS. CABLE IF YOU WOULD LIKE ME TO CALL AT SOME PARTICULAR TIME.

3. WE WILL INFORM STANTON THAT HIS COMPLAINT HAS BEEN CONVEYED TO WASHINGTON AND AMEMBASSY BRASILIA FOR APPROPRIATE ACTION, AND SUGGEST HE COMMUNICATE WITH TPSC CHAIRMAN KELLY. WALKER

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Message Attributes

Automatic Decaptioning: X

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Concepts: FILMS, DIPLOMATIC COMMUNICATIONS, IMPORT CONTROLS, PHOTOGRAPHIC EQUIPMENT

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Subject: BRAZILIAN IMPORT RESTRICTIONS ON X-RAY FILM TAGS: ETRD, BR, US, GATT, MTN, (STANTON, WILLIAM A)

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